City of Kelsey

M E M O R A N D U M

To: Perla Musgraves, Mayor

City Council Members

Wilmer Strause, Kelsey Zoning

From: Edgardo Benbenek, Executive Asst. to the Mayor

Re: Energy Policy Presentation

Next week the City Council will see an energy policy presentation, and I wanted to make sure

that you have all the background information on this project. Daron Bordon, a student at

Northwest Valley Community College, requested funding from a local philanthropy to help

Kelsey become a leader in energy efficiency and sustainability. The proposal was funded with

seed money to launch an initial study and approval for up to $50,000.00 per year matching

funds for up to five years.

As a result of this seed money, a team of environmental analysts have been working on

incentive‐based approaches to increasing energy efficiency and sustainability. They will be

presenting their findings and recommendations, along with comparisons to standards‐based

and decentralized approaches. Kelsey’s current energy policy is about as decentralized as it can

get—we have no ordinances or zoning restrictions regarding electricity, heating oil, coal, or gas.

Wood‐burning and garbage‐burning are currently banned within city limits, but when it comes

to energy policy, Mr. Bordon thinks that we can do more.

The team of environmental analysts understands that we have to be sure to use this money

effectively. The city has money in the general fund to devote up to $50,000.00 per year, the

amount needed to guarantee the full matching funds for a total program budget of up to

$100,000.00 per year. Still, if there is a less expensive means of achieving gains in energy

efficiency, it will be well worth considering. I am excited to see what the team of environmental

analysts proposes!